

Immediate Release

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New Hampshire Virtual Farmers Market Website
Online Shopping for New Hampshire Products

by
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A newly launched website, NH Virtual Farmers Market (NHVFM), is intended to make it easier for buyers to find and purchase New Hampshire food and farm products. The website provides one stop shopping, 24/7, from the office or home. The NHVFM is found at www.nhfarms.com and is coordinated by the NH Farm to Restaurant Connection. Collaborative partners include the NH Dept. of Agriculture, Markets & Food, UNH Office of Sustainability Programs, NH Made and Farm Credit Service.

Products available will change with the seasons, but a number of items will be available year round, including meats, dairy products, baked goods, maple, condiments, beverages and more. The goal is to offer the freshest products available.

Currently, there are nearly 60 farms and food businesses listed on the site and new businesses are being added every week. Also, the list of available products grows each week, so shoppers should check back often. Shoppers can search the site by product, farm name, or even town name and create a free customer account for faster shopping.

Farms and food businesses can create a free listing on the NHVFM and showcase products to new buyers. These listings are actually “mini” websites with customization options like the addition of photos and logos.

The New Hampshire Virtual Farmers Market was recently awarded a “Best of New Hampshire” award for best indoor farmers market. The prestigious “Best of New Hampshire” award is presented to dozens of businesses and organizations each year representing the unique and the favorite.

For more information about the NH Virtual Farmers Market, visit www.nhfarms.com, email info@nhfarmtorestaurant.com, or contact Gail McWilliam Jellie, NH Dept. of Agriculture, Markets & Food at 271-3788, email: gmcwilliam@agr.state.nh.us, web, www.agriculture.nh.us.

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